

529 ★ DAY



Get \$50 when you open a new ScholarShare 529 account!

Open a new account between May 20 and May 31, 2026, and receive an extra \$50 in your account using promo code 529Day26.*

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1. Start with a \$50 deposit
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Join our upcoming webinar on Wednesday, May 20th at 12pm PST.

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*When you open a new ScholarShare529 College Savings Plan account with a \$50 contribution (and sign up for recurring contributions of \$50 or more per month for a minimum of 6 months) between May 20, 2026, at 12:01 a.m. and May 31, 2026, at 8:59 p.m. (PT) and enter the Promotional code, 529Day26, in the Promotion Code field of the online account opening application. ScholarShare 529 will match your initial \$50 contribution on or before December 31, 2026. Visit www.ScholarShare529.com/529Day2026 for terms and conditions. Void where prohibited or restricted by law. Promotion ends May 31, 2026. Sponsored by California's ScholarShare 529 College Savings Plan.

To learn more about California's ScholarShare 529, its investment objectives, risks, charges and expenses please see the Plan Description at ScholarShare529.com. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, is the distributor and underwriter for ScholarShare 529. 5322409