



# It's the 50-50-50 bonus event with ScholarShare 529!

Start saving for college now and get an extra \$50 in your account. It's that easy!

Open a new ScholarShare 529 account between September 9 and 21, 2025, with \$50, contribute \$50/month for 6 months and earn a \$50 reward.\*

## GET A \$50 BONUS!

1. Use the promotional code: **BTS50**
2. Start with a \$50 deposit
3. Add \$50/month for six months



ScholarShare529 

[ScholarShare529.com/BTS2025](https://ScholarShare529.com/BTS2025)  
800-544-5248

\*Visit [ScholarShare529.com/BTS2025](https://ScholarShare529.com/BTS2025) for terms and conditions. Promotion ends 09/21/25. Sponsored by California's ScholarShare 529 College Savings Plan.



To learn more about California's ScholarShare 529, its investment objectives, risks, charges and expenses see the Plan Description at [ScholarShare529.com](https://ScholarShare529.com) before investing. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, is the distributor and underwriter for ScholarShare 529.